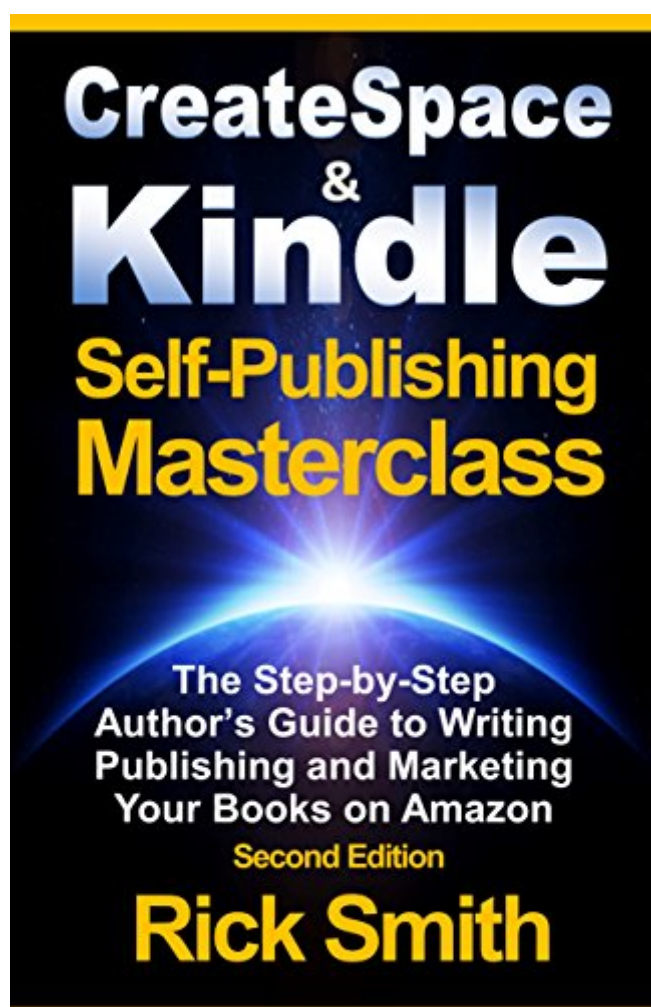


The book was found

# Createspace And Kindle Self-Publishing Masterclass - Second Edition: The Step-by-Step Author's Guide To Writing, Publishing And Marketing Your Books On



## Synopsis

Over 15,000 Copies Sold - Now in its 2nd Edition Make this the year YOU Write & Publish YOUR First Book! Second Edition - Includes Bonus Material - Free Video Tutorials "Probably the Most Complete New Author Guide on the Market Today" Hundreds of books have been written about Self-Publishing, so what makes this one special? Well, maybe you're Writing and Publishing for the first time, or maybe you've done the hard part and you need to know how to get your Masterpiece out there and into the hands of a real audience? Whatever the case, you're looking for results otherwise you'll probably waste a lot of time, and come away disappointed and disillusioned. You need a System. Step-By-Step - 's Paperback and E-Book Publishing Systems Explained In CreateSpace and Kindle Self-Publishing Masterclass, top-selling independent author Rick Smith demonstrates a logical, step-by-step system which new Authors can use to succeed. This book will fast-track you through the Jungle! Writing, Publishing, and Marketing Your Books Here you'll find the truth about what to write and how to get it finished. You'll learn the 16 Golden Rules for Successful Authors. You'll be shown the important things that must be done correctly, and the other stuff which just slows you down. Why you should publish both Paperback and Kindle formats Why you should always do Createspace first What are the best software tools for organisation, creativity, and productivity How to create or source amazing low-cost Covers that drive your sales How to build world-class Sales Pages on 's storefront, with no technical skills required In fact, everything you'll need to take your book to market. Marketing 101 for New Independent Authors You'll also discover the right moves to achieve commercial success for your book; Where to find your first willing customers who'll kick-off your sales The importance of Reviews and how to get genuine customers to write them Using the right Keyword tactics to get your book onto Page 1 in 's Category Search How to price, track, and promote your book, and when to write the next one Brand New Chapters on Kindle Unlimited, Countdown Deals, and Pre-Order, the powerful new Marketing Programs As you follow these step-by-step instructions you'll quickly learn everything you need to know in order to start a new career as an Independent Self-Published Author. Along the way, you'll acquire a few Secret Weapons that could propel your book to it's Category's Top-Row, where every author wants to be and every potential buyer can see you. Publishing your first book is the ride of your life; get it right first time! Rick Smith is an independent Author and Publisher on , with multiple Top-Ten books in their categories, and numerous Best Seller badges. Click on âœ• Look Insideâœ• to Find Out Much More!

## Book Information

File Size: 1036 KB

Print Length: 302 pages

Publisher: [www.ricksmithbooks.com](http://www.ricksmithbooks.com); 2 edition (November 8, 2013)

Publication Date: November 8, 2013

Sold by: Digital Services LLC

Language: English

ASIN: B00GK5NKGU

Text-to-Speech: Enabled

X-Ray: Enabled

Word Wise: Not Enabled

Lending: Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #38,104 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #1 in Kindle Store > Kindle eBooks > Arts & Photography > Graphic Design > Design > Books #8 in Books > Arts & Photography > Graphic Design > Commercial > Book Design #28 in Kindle Store > Kindle eBooks > Reference > Writing, Research & Publishing Guides > Publishing & Books > Authorship

## Customer Reviews

Lately I have been reading a number of books on creating and publishing non-fiction books on Kindle. Most of them give pretty much the same advice, some longer, some shorter. This book is well-written, more opinionated, more complete, and the best I've read so far. If you're reading this, you know what Kindle editions are. Createspace is also owned by Amazon and produces paperback books by "print on demand" technology. The result is that if you are also published through Createspace you can sell paper versions of your Kindle e-book. The author points out that to publish first on Kindle, then Createspace, is harder than adjusting your book and uploading to Createspace first, and then, from there, generating the Kindle edition. The author's main theme is that you should try to produce a book for Createspace and Kindle at the same time. Doing a Createspace book makes the Kindle edition follow on very easily and naturally. A friend of mine has tried this and even a year after publishing he says he gets about 50% of sales from each source. Incidentally, this works for fiction as well as non-fiction although the author of this book has experience only with non-fiction. On balance the author's theme is very persuasive. Moreover, he gives lots of tools, perhaps too many. He gives advice running the gamut from picking a chair in which to write all the way to preparation of your cover and manuscript and uploading it. He covers

the usual material on researching key words to see what topics sell best. He goes over the usual material on optimizing your key words, title, covers, and book description. He discusses marketing and the value of social networks â “ again ground covered by others. Yet, he has some opinions at variance with the majority of writers on this topic.

[Download to continue reading...](#)

Createspace and Kindle Self-Publishing Masterclass - Second Edition: The Step-by-Step Author's Guide to Writing, Publishing and Marketing Your Books on Kindle Publishing Box Set: How To Write A Book In Less Than 24 Hours, K Money Mastery & Kindle Marketing Secrets (Kindle Publishing, Kindle Marketing, Book Publishing, E-Book Publishing) Kindle Marketing Secrets - 33 Ways to Promote Your Kindle Book and Get More Sales (Kindle Publishing, Book Publishing, Book Marketing) Marketing: Facebook Marketing For Beginners: Social Media: Internet Marketing For Anyone That Is New To Online Marketing (marketing strategy, network marketing, ... marketing analytics, marketing books 1) Passive Income with Kindle & CreateSpace: Step-by-Step Guide for Beginners to Creating and Selling Your First 1000 Copies through Books (Online Business Series) Publish, Help People, Get Paid: How to Transform Your Life Experience into Ethical Income (Self Publishing, Book Marketing, Information Products, Building an Author Platform, Author Tips, and More) The Book Marketing Bible: 39 Proven Ways to Build Your Author Platform and Promote Your Books On a Budget (Kindle Publishing Bible 5) Write Short Kindle Books: A Self-Publishing Manifesto for Non-Fiction Authors (Indie Author Success Series Book 1) How to Design Your Book Cover Free: Make your Kindle, CreateSpace, and ACX covers in minutes How To Write A Book In Less Than 24 Hours (How To Write A Kindle Book, How To Write A Novel, Book Writing, Writing A Novel, Write For Kindle) Crush It with Kindle: Self-Publish Your Books on Kindle and Promote them to Bestseller Status KINDLE PUBLISHING 2016: How to Publish Kindle Books, Make \$1,000 Per Month Consistently and Never Write a Single Word of It Make Money From Kindle Self-Publishing: Four-Step System To Triple Your Income From Nonfiction Books Network Marketing : How To Recruit Prospect Step By Step From Newbies To Professional in network marketing: network marketing, multiple marketing, MLM, ... Step from Newbies to Professional Book 5) A Detailed Guide to Self-Publishing with and Other Online Booksellers: Proofreading, Author Pages, Marketing, and More Passive Income: Stop Working and Make Money While You Sleep! (Kindle Publishing, FBA, Niche Websites, Affiliate Marketing, Email Marketing, Udemy Online Courses) Writing Romance: The Top 100 Best Strategies For Writing Romance Stories (How To Write Romance Novels, Romance Writing Skills, Writing Romance Fiction Plots, Publishing Romance Books) Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay Per Click

Marketing, Email Marketing, Social Media Marketing and Content Marketing Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay per Click Marketing, Email Marketing, Content Marketing, Social Media Marketing THE BOOK OF COMMON PRAYER (Special Version): Authorized Edition | Authorised Edition OVER 500 PAGES OF CHRISTIAN PRAYERS (Prayers for Kindle / Prayer Books for Kindle)

[Dmca](#)